

ADULT FORMULA

Kibble

AVAILABLE IN:
Kibble: 20 lbs and 40 lbs

Developed to meet the energy needs of hunting, field trial, show and other dogs that have high activity levels. ADULT FORMULA expanded kibble provides the energy levels to power up your dog with the use of highly digestible ingredients, as well as a blend of fats that not only provide enhanced performance, but also provide the essential ingredients for a luxurious coat.

Guaranteed Analysis

Crude Protein, not less than	26.0%
Crude Fat, not less than	15.0%
Crude Fiber, not more than	4.5%
Moisture, not more than	10.0%



Weight of Dog	Amount of Feed
5-15lbs	1/3-3/4 Cup
15-30lbs	3/4-1 Cup
30-50lbs	1-2 3/4 Cups
50-75lbs	2 3/4-4 Cups
75-100lbs	4-4 3/4 Cups

Ingredients: Poultry Meal, Kibbled Corn, Fish Meal, Extruded Rice, Flaked Corn, Poultry Fat (preserved with mixed tocopherols), Beet Pulp, Feeding Oatmeal, Blood Meal, Sodium Bentonite, Cane Molasses, Liver Digest, Flaxseed, Choline Chloride, Potassium Chloride, Rice Hulls, Propionic Acid (a preservative), Sodium Hydroxide, Calcium Hydroxide, Amorphous Silicon Dioxide, Sorbic Acid, Benzoic Acid, Propylparaben, Methylparaben and Butylated Hydroxyanisole, Sodium Chloride, Zinc Amino Acid Complex, Iron Amino Acid Complex, Manganese Amino Acid Complex, Yucca Schidigera Extract, Hemicellulose Extract, Ascorbic Acid, Maltodextrin, Vitamin E Supplement, Selenium Yeast, Ferrous Sulfate, Vitamin B12 Supplement, Zinc Sulfate, Citric Acid, d-a-tocopheryl acetate, Rosemary Extract, Copper Sulfate, Copper Lysine Complex, Menadione Nicotinamide Bisulfite, Niacin Supplement, Origanum Essential Oil, Biotin Supplement, Vitamin A Supplement, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Ethylenediamine Dihydriodide, Riboflavin Supplement, Calcium Carbonate, Calcium Pantothenate, Mineral Oil. *Does not contain any Ruminant Proteins.

PERFORMANCE PLUS FORMULA

Kibble

AVAILABLE IN:
Kibble: 40 lbs

Developed to meet the energy demands of sled dog racing where dogs are pushed to their limits, PERFORMANCE PLUS FORMULA quickly rejuvenates working dogs under extreme stress by providing ingredients that are digested rapidly. This expanded kibble formula offers enhanced essential nutrients and energy levels to get your dog up and working at full strength in less time.

Guaranteed Analysis

Crude Protein, not less than	34.0%
Crude Fat, not less than	20.0%
Crude Fiber, not more than	4.5%
Moisture, not more than	10.0%



Weight of Dog	Amount of Feed
5-15lbs	1/3-2/3 Cup
15-30lbs	2/3-1 1/3 Cups
30-50lbs	1 1/3-2 Cups
50-75lbs	2-3 Cups
75-100lbs	3-4 Cups

Ingredients: Poultry Meal, Fish Meal, Kibbled Corn, Poultry Fat (preserved with mixed tocopherols), Extruded Rice, Beet Pulp, Blood Meal, Sodium Bentonite, Cane Molasses, Feeding Oatmeal, Liver Digest, Flaxseed, Choline Chloride, Potassium Chloride, Rice Hulls, Propionic Acid (a preservative), Sodium Hydroxide, Calcium Hydroxide, Amorphous Silicon Dioxide, Sorbic Acid, Benzoic Acid, Propylparaben, Methylparaben and Butylated Hydroxyanisole, Zinc Amino Acid Complex, Iron Amino Acid Complex, Manganese Amino Acid Complex, Ascorbic Acid, Yucca Schidigera Extract, Hemicellulose Extract, Maltodextrin, Vitamin E Supplement, Selenium Yeast, Ferrous Sulfate, Vitamin B12 Supplement, Zinc Sulfate, Citric Acid, d-a-tocopheryl acetate, Rosemary Extract, Copper Sulfate, Copper Lysine Complex, Menadione Nicotinamide Bisulfite, Niacin Supplement, Origanum Essential Oil, Biotin Supplement, Vitamin A Supplement, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Ethylenediamine Dihydriodide, Riboflavin Supplement, Calcium Carbonate, Calcium Pantothenate, Mineral Oil. *Does not contain any Ruminant Proteins.



Contains Prebiotic Fiber

A healthy gut microflora is the GI tract's first line of defense against disease. Prebiotic fiber helps good bacteria crowd out bad bacteria which promotes effective immune function and better performance.



Benefits:

- ✓ Healthful microflora, called probiotics, promote health, well-being and vitality
- ✓ Safe, natural and palatable
- ✓ Provides a natural source of antioxidants
- ✓ An anti-inflammatory

Field Reports Consistently Show:

- ✓ Improved conditioning and performance
- ✓ Improved coat health and appearance
- ✓ Less irritability, better behavior
- ✓ Improvements in lameness/arthritis



Zinpro Performance Minerals® are the most bioavailable trace minerals on the market, which means more are absorbed by the animal to deliver their full benefit.

Zinpro's patented forms of zinc amino acid complex, manganese amino acid complex, and iron amino acid complex have shown consistent results in improving:

- Skin condition
- Hair coat quality
- Immune response
- Growth and development
- Energy metabolism

With the addition of Zinpro Performance Minerals®, you will see a visible difference in the health, appearance and performance of your animal.

As a leader in feeding Canine Athletes, National® Dog Food is emerging as the brand of choice for hunters, breeders, trainers, sled dog and companion owners across the country. Our concentrated food offers exceptional nutritional value and is fed in smaller, highly digestible portions resulting in better nutritional absorption with less stool volume. This translates into lower costs per feeding in comparison with other premium dog foods.

Formulated with high quality ingredients in combination with our unique low temperature manufacturing method, National® Dog Foods provide the essential nutrients to keep your dog at peak performance – no matter its age or activity level.

- Carefully selected proteins for high digestibility with the optimal balance of amino acids for building and repairing muscle mass
- Contains Omega 3 and 6 fatty acids that help build increased immunity and improve overall health
- Highly digestible cooked carbohydrates from corn, wheat, oats and rice for quick energy and better digestion
- Essential vitamins for maintenance of good vision, healthy bones, teeth, hair and excellent muscle tone

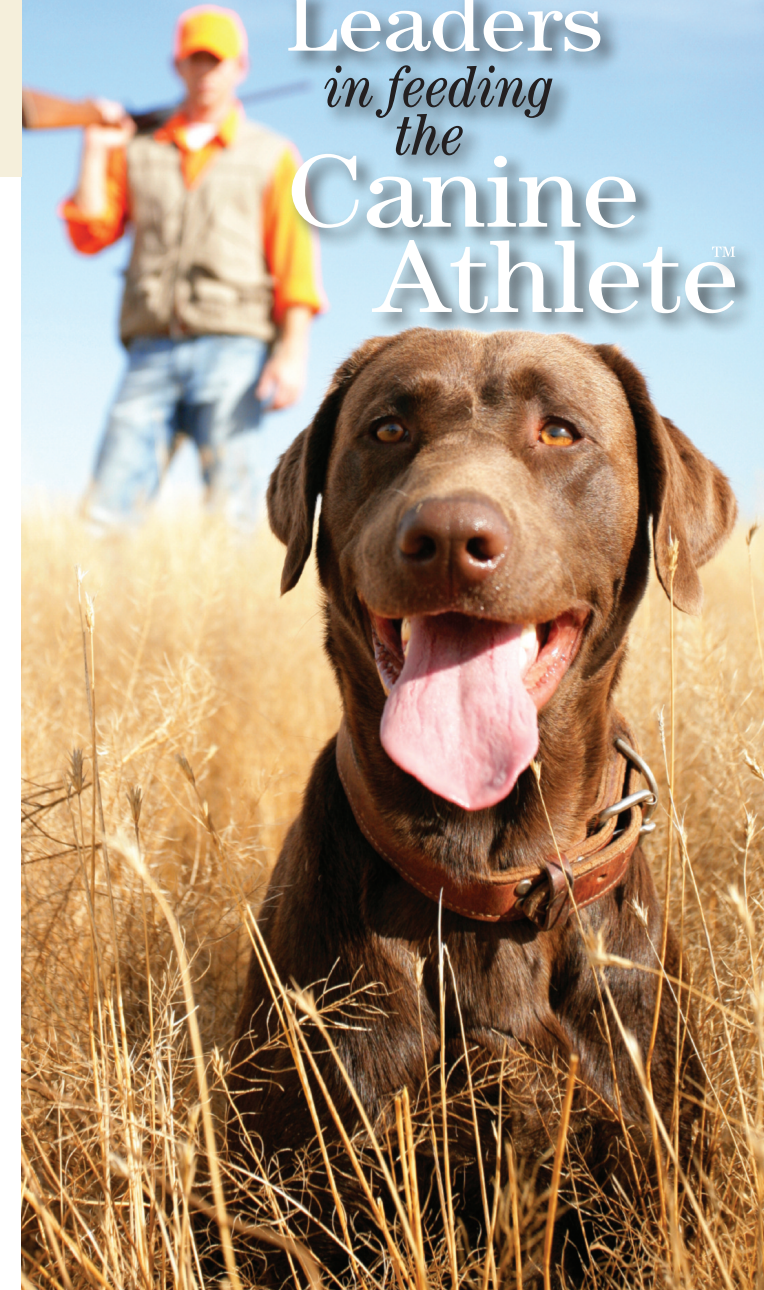
Over the years, National® Pet Products, Inc has been a leading force in developing formulas that meet the nutritional requirements of dogs in training and the demands of competition. So when your dog needs to be its best – Feed National!



1-800-558-5803
www.nationaldogfood.com



Leaders
in feeding
the
Canine
Athlete™





As the adage goes, “You are what you eat.” The same is true of your dog. You want your dog to be their best and perform the best, and that’s why you are concerned about its diet. Canine athletes require a high performance dog food to meet their unique nutritional demands.

As a leader in feeding canine athletes, National® Dog Food is the brand of choice for hunters, breeders, trainers, sled dog and companion owners across the country. Our concentrated food offers:



- ✓ Exceptional nutritional value
- ✓ Smaller, highly digestible portions
- ✓ Better nutritional absorption
- ✓ Less stool volume
- ✓ Lower costs per feeding

Formulated with high quality ingredients in combination with our optional low temperature steam pellet manufacturing method, National® Dog Foods provide the essential nutrients to keep your dog at peak performance — no matter its age or activity level.



Now Featuring: IMMU-MAX with Prebiotic Fiber

Benefits of Immu-MAX:

A 2008 article in the *Journal of Animal Science* identified the unique benefits of Oregano

Essential Oils:

- ✓ Improves flavor and palatability
- ✓ Anti-oxidant activity
- ✓ Stabilizes the gut microflora



The Good, The Bad, The Prebiotic
Fermentable prebiotic fibers enter the digestive system, allowing good bacteria to flourish and bad bacteria to be kept in check and flushed away boosting immune function and performance.

What is Immu-MAX?
Immu-MAX is a unique product manufactured by Ralco Nutrition, and is the result of 15 years of extensive research and development including a plant breeding program that produces a one-of-a-kind hybrid variety of oregano. *Origanum vulgare* ssp. *birtum* is the only standardized oregano in the world. There is nothing else like it.

Immu-MAX — Pure and Natural

- ✓ No contaminants
- ✓ Pharmaceutical grade
- ✓ Each lot is quality tested and standardized
- ✓ Steam extraction process assures purity
- ✓ Contains no petroleum or solvent residues
- ✓ 34 natural phenols create a synergistic potency which increases effectiveness



Are All Varieties of Oregano the Same?

Absolutely Not! There are 40 species of oregano, and only the Ralco Nutrition variety possesses the proper and consistent level and ratio of Carvacrol and Thymol. Carvacrol and Thymol are the two key phenols that are recognized for their flavoring capability. Ralco Nutrition Immu-MAX is the only oregano crop that is grown and harvested under a strict quality control regimen; not crafted from wild oregano which is characteristic of other oregano oils.

Is the Essential Oil Consistent?

Yes! All the needed quantities of oregano are cultivated and not collected, providing an excellent quality.



PUPPY FORMULA

Kibble

AVAILABLE IN:
Kibble: 20 lbs and 40 lbs

At no time is top-quality nutrition more critical than during a dog’s early growth and development. That’s why we have created PUPPY FORMULA to meet those dietary needs and start puppies off right.

For best results, from weaning to six months of age, divide their daily ration into three equal feedings. After six months of age, you can divide the recommended ration over two meals.

Guaranteed Analysis

Crude Protein, not less than	30.0%
Crude Fat, not less than.....	18.0%
Crude Fiber, not more than.....	4.0%
Moisture, not more than	10.0%



Puppy Kibble				
Weight of Puppy	6-11 Weeks	3-4 Months	5-7 Months	8-12 Months
3-10lbs	1/4-1/3 Cup	1/2-2/3 Cup	3/4-1 Cup	3/4-1Cup
10-20lbs	1/3-3/4Cup	2/3-2 Cups	1-2 2/3 Cups	1-3 1/3 Cups
20-50lbs	3/4-1 2/3 Cups	2-3 Cups	2 2/3-4 Cups	3 1/3-5 Cups
50-100lbs	1 2/3-2 1/2 Cups	3-4 Cups	4-5 Cups	5-6 Cups

Ingredients: Poultry Meal, Extruded Rice, Kibbled Corn, Poultry Fat (preserved with mixed tocopherols), Fish Meal, Beet Pulp, Sodium Bentonite, Dried Whole Egg, Dried Whey, Liver Digest, Potassium Chloride, Flaxseed, Choline Chloride, DL-Methionine, Rice Hulls, Propionic Acid (a preservative), Sodium Hydroxide, Calcium Hydroxide, Amorphous Silicon Dioxide, Sorbic Acid, Benzoic Acid, Propylparaben, Methylparaben and Butylated Hydroxyanisole, Sodium Chloride, Zinc Amino Acid Complex, Iron Amino Acid Complex, Manganese Amino Acid Complex, Vitamin E Supplement, Yucca Schidigera Extract, Hemicellulose Extract, Maltodextrin, Menadione Nicotinamide Bisulfite, Ascorbic Acid, Selenium Yeast, Ferrous Sulfate, Zinc Sulfate, Vitamin B12 Supplement, Cirtic Acid, d-a-tocopheryl acetate, Rosemary Extract, Copper Sulfate, Copper Lysine Complex, Calcium Pantothenate, Origanum Essential Oil, Niacin Supplement, Biotin Supplement, Vitamin A Supplement, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, Riboflavin Supplement, Ethylenediamine Dihydriodide, Vitamin D3 Supplement, Calcium Carbonate, Mineral Oil.
*Does not contain any Ruminant Proteins.

MAINTENANCE FORMULA

Kibble

AVAILABLE IN:
Kibble: 40 lbs

Ideal for aging, less active or overweight dogs, MAINTENANCE FORMULA has reduced levels of energy and fat. With high quality proteins that are easily metabolized, this formula is perfect for older dogs.

An economical formula without sacrificing quality, MAINTENANCE FORMULA is the food of choice for many boarding kennels.

Guaranteed Analysis

Crude Protein, not less than	23.0%
Crude Fat, not less than.....	11.0%
Crude Fiber, not more than	4.5%
Moisture, not more than	10.0%



Weight of Dog	Amount of Feed
5-15lbs	1/2-1 Cup
15-30lbs	1-1 3/4 Cups
30-50lbs	1 3/4-2 1/2 Cups
50-75lbs	2 1/2-3 1/4 Cups
75-100lbs	3 1/4-4 Cups

Ingredients: Kibbled Corn, Poultry Meal, Feeding Oatmeal, Wheat Middlings, Poultry Fat (preserved with mixed tocopherols), Fish Meal, Extruded Rice, Sodium Bentonite, Cane Molasses, Beet Pulp, Flaxseed, Potassium Chloride, Choline Chloride, Salt, Propionic Acid (a preservative), Sodium Hydroxide, Calcium Hydroxide, Amorphous Silicon Dioxide, Sorbic Acid, Benzoic Acid, Propylparaben, Methylparaben and Butylated Hydroxyanisole, Rice Hulls, Zinc Amino Acid Complex, Iron Amino Acid Complex, Manganese Amino Acid Complex, Yucca Schidigera Extract, Hemicellulose Extract, Maltodextrin, Ascorbic Acid, Selenium Yeast, Ferrous Sulfate, Vitamin E Supplement, Vitamin B12 Supplement, Zinc Sulfate, Cirtic Acid, d-a-tocopheryl acetate, Rosemary Extract, Copper Sulfate, Copper Lysine Complex, Menadione Nicotinamide Bisulfite, Niacin Supplement, Origanum Essential Oil, Biotin Supplement, Vitamin A Supplement, Folic Acid, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Ethylenediamine Dihydriodide, Riboflavin Supplement, Calcium Carbonate, Calcium Pantothenate, Mineral Oil.
*Does not contain any Ruminant Proteins